






CARM SPOSATO

CONTACT INFORMATION

-  www.creativebycarm.com
-  creativebycarm@gmail.com
-  (416) 986 2616

PERSONAL PROFILE

A highly motivated graphic designer with more than five years experience in a variety of socially conscious projects. A knack for visually appealing design combined with an eye for detail means that each project is created with a high level of attention from beginning to end. A visual communicator with the ability to clearly display graphics to a local and an international audience.

PERSONAL ACHIEVEMENTS

- 01 Top Integrated Advertising Campaign**
Awarded for my final Thesis project ('MyVolkswagen' Application)
- 02 George and Dorothy Dilworth Graphic Arts Scholarship**
Recipient in Year 2 of my program
- 03 ADCC (Advertising & Design Club of Canada) Annual Book**
'MyVolkswagen' campaign featured in the 2016 Directions Collection Book
- 04 Adobe Achievement Awards**
Semifinalist for the Shoppers Drug Mart: My Essentials campaign

EDUCATION

- September 2005 – June 2009 **Diploma**
Riverdale Collegiate Institute
- September 2012 – April 2013 **Diploma – Art & Design Foundation G101**
George Brown College
Graduated with honours and with an overall GPA of 3.6
- September 2013 – April 2016 **Diploma – Graphic Design G102**
George Brown College
Graduated with honours and with an overall GPA of 3.7

PERSONAL SKILLS

- Adobe InDesign
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- Adobe Illustrator
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- Adobe Photoshop
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- Adobe Premiere
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- Adobe After Effects
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- MS Office
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EXPERIENCE

- Graphic Designer at Right To Play International**
March 2016 - Present
Job Roles/Duties:
 - Conceptualize and design social media graphics, videos, animations, campaign collateral and infographics for use on Right To Play's social media platforms (Facebook, Instagram, Twitter and LinkedIn).
 - Support the design needs of colleagues from around the world and adapt assets where appropriate for their specific market.
 - Create on-brand infographics, one-pagers, proposals, summaries and presentations that showcase Right To Play's work in a visually impactful way.
 - Gather and manage b-roll footage collected from countries where Right To Play works and produce short, informative videos that inspire.
 - Take the design lead on many international awareness day campaigns to develop a look and feel and create assets for a cohesive branded campaign.
 - Keeping internal and external documents up-to-date as information and content changes across the organization. Update, upload and manage stories on Right To Play's website.
 - Manage and organize Right To Play's photo and video databases, making sure assets are uploaded, stored and tagged accordingly as they come in.



CARM SPOSATO

PERSONAL ATTRIBUTES

Detail Oriented



Teamwork



Communication



Problem-Solving



Organization



REFERENCES

References Upon Request

EXPERIENCE

Continued

Freelance Graphic Designer

December 2016 - Present

Logo Design, Ceylon Spice Traders, September 2022

Designed for a local Toronto spice trader looking to create a brand for his online spice trading business.

Logo Design, Wolves Den Barbershop, February 2021

Designed for a local Toronto barber looking to create a brand for his barbershop.

Brand Guidelines Book, Right To Play International, August 2019

Complete brand guidelines book design was undertaken to coincide with their brand re-launch. This book is unique as it's fully digital with fully working buttons that link to various brand assets, such as: logo files, stationary, business cards, templates, etc.

Logo Design, Timeless Barbershop, July 2019

Designed for two local Toronto area barbers looking to create a brand for their barbershop.

Invitation Package Design for Wedding, June 2019

Complete wedding invitation package (invitation, accommodations & parking and RSVP cards) designed for upcoming Winter wedding.

Complete Welcome Package, Right To Play Canada, December 2018

Complete welcome package design was undertaken to coincide with their brand re-launch. The collateral included a pitch card, for their door-to-door fundraising, Thank you for listening bookmark, a kind gesture for potential donors, Welcome card, for donors who sign up for monthly giving, and inside is a games manual that highlights some of Right To Play's success stories and games! As well as e-mails headers for their monthly e-mail series and an event banner.

Logo Design, Kiss My Soles, January 2018

Designed for a passionate business owner in Toronto looking to start up his store in the world of sneakers.

Logo Design, T.O. Tech Gives Back, July 2017

Designed for two highly motivated individuals with a passion to do good with local nonprofits. T.O. Tech Gives Back is an annual volunteering event.

More work can be seen on my Instagram page [@creativebycarm](#)

Rogers Center

March 2009 - September 2017

Run food to servers, assist with customer service.

Hudson's Bay

December 2013 - Present

Tend to customers needs, cash customers out & help with returns
